

County Specific Population Projections

Companion Data for *“The Impending Storm: Changing Demographics and Wisconsin’s Economic Future”*

The impending retirement of the baby-boom generation will have significant effects on Wisconsin’s economy over the next 30 years. As this large cohort retires, the size of Wisconsin’s workforce will stall; the working-age population is expected to decline 0.2% between 2010 and 2040.

Only 21 of the state’s 72 counties are expected to see increases in residents ages 20 to 64, and only six will see increases of more than 10%. Working-age populations are expected to drop more than 10% in 13 northern counties.

What follows are county by county population projections by age group: total population, working-age population (20-64), retirement-age population (65+), and school-age population (0-19).

County	Total Population		
	2010	2040	% Chg.
Adams	20,875	23,315	11.7%
Ashland	16,157	15,315	-5.2%
Barron	45,870	49,545	8.0%
Bayfield	15,014	13,725	-8.6%
Brown	248,007	312,320	25.9%
Buffalo	13,587	13,000	-4.3%
Burnett	15,457	17,425	12.7%
Calumet	48,971	64,210	31.1%
Chippewa	62,415	70,600	13.1%
Clark	34,690	42,980	23.9%
Columbia	56,833	68,450	20.4%
Crawford	16,644	16,555	-0.5%
Dane	488,073	606,620	24.3%
Dodge	88,759	95,650	7.8%
Door	27,785	26,620	-4.2%
Douglas	44,159	47,105	6.7%
Dunn	43,857	48,485	10.6%
Eau Claire	98,736	111,610	13.0%
Florence	4,423	4,030	-8.9%
Fond du Lac	101,633	110,250	8.5%
Forest	9,304	10,655	14.5%
Grant	51,208	52,810	3.1%
Green	36,842	42,555	15.5%
Green Lake	19,051	18,885	-0.9%
Iowa	23,687	26,990	13.9%
Iron	5,916	5,420	-8.4%
Jackson	20,449	23,290	13.9%
Jefferson	83,686	100,300	19.9%
Juneau	26,664	29,465	10.5%
Kenosha	166,426	209,670	26.0%
Kewaunee	20,574	21,475	4.4%
La Crosse	114,638	131,500	14.7%
Lafayette	16,836	18,095	7.5%
Langlade	19,977	19,470	-2.5%
Lincoln	28,743	29,355	2.1%
Manitowoc	81,442	78,920	-3.1%
Marathon	134,063	152,790	14.0%
Marinette	41,749	41,445	-0.7%
Marquette	15,404	17,015	10.5%

County	Total Population		
	2010	2040	% Chg.
Menominee	4,232	5,170	22.2%
Milwaukee	947,735	1,016,250	7.2%
Monroe	44,673	54,410	21.8%
Oconto	37,660	44,985	19.5%
Oneida	35,998	38,500	7.0%
Outagamie	176,695	215,290	21.8%
Ozaukee	86,395	94,370	9.2%
Pepin	7,469	6,885	-7.8%
Pierce	41,019	46,825	14.2%
Polk	44,205	53,825	21.8%
Portage	70,019	76,865	9.8%
Price	14,159	11,645	-17.8%
Racine	195,408	213,760	9.4%
Richland	18,021	18,380	2.0%
Rock	160,331	182,860	14.1%
Rusk	14,755	13,310	-9.8%
Sauk	61,976	77,815	25.6%
Sawyer	16,557	17,430	5.3%
Shawano	41,949	45,900	9.4%
Sheboygan	115,507	125,160	8.4%
St Croix	84,345	119,010	41.1%
Taylor	20,689	21,975	6.2%
Trempealeau	28,816	33,450	16.1%
Vernon	29,773	36,520	22.7%
Vilas	21,430	23,890	11.5%
Walworth	102,228	123,680	21.0%
Washburn	15,911	18,010	13.2%
Washington	131,887	163,890	24.3%
Waukesha	389,891	455,720	16.9%
Waupaca	52,410	55,670	6.2%
Waushara	24,496	27,990	14.3%
Winnebago	166,994	193,130	15.7%
Wood	74,749	71,150	-4.8%
Total	3,471,850	3,860,965	11.2%

County	Working-age Population (20- 64)		
	2010	2040	% Chg.
Adams	12,160	10,795	-11.2%
Ashland	9,355	7,305	-21.9%
Barron	26,303	23,550	-10.5%
Bayfield	8,779	5,700	-35.1%
Brown	150,325	166,190	10.6%
Buffalo	7,802	5,985	-23.3%
Burnett	8,535	8,245	-3.4%
Calumet	29,034	34,080	17.4%
Chippewa	37,380	36,910	-1.3%
Clark	18,325	19,980	9.0%
Columbia	34,063	35,930	5.5%
Crawford	9,546	7,615	-20.2%
Dane	316,073	342,850	8.5%
Dodge	53,965	48,850	-9.5%
Door	15,917	11,575	-27.3%
Douglas	26,962	24,370	-9.6%
Dunn	26,863	24,400	-9.2%
Eau Claire	60,786	59,000	-2.9%
Florence	2,637	1,765	-33.1%
Fond du Lac	60,430	55,290	-8.5%
Forest	5,084	5,200	2.3%
Grant	29,572	25,920	-12.3%
Green	21,601	21,290	-1.4%
Green Lake	10,617	8,680	-18.2%
Iowa	14,076	13,290	-5.6%
Iron	3,335	2,365	-29.1%
Jackson	12,077	11,150	-7.7%
Jefferson	49,634	52,730	6.2%
Juneau	15,759	14,750	-6.4%
Kenosha	99,563	113,720	14.2%
Kewaunee	11,908	10,300	-13.5%
La Crosse	69,764	66,920	-4.1%
Lafayette	9,469	8,745	-7.6%
Langlade	11,339	9,160	-19.2%
Lincoln	16,535	13,750	-16.8%
Manitowoc	47,566	38,190	-19.7%
Marathon	78,793	77,850	-1.2%
Marinette	23,909	19,680	-17.7%
Marquette	8,788	7,590	-13.6%

County	Working-age Population (20- 64)		
	2010	2040	% Chg.
Menominee	2,218	2,645	19.3%
Milwaukee	571,905	582,650	1.9%
Monroe	25,740	27,600	7.2%
Oconto	22,371	22,650	1.2%
Oneida	20,856	18,330	-12.1%
Outagamie	106,797	113,610	6.4%
Ozaukee	50,629	47,270	-6.6%
Pepin	4,257	3,050	-28.4%
Pierce	25,395	24,220	-4.6%
Polk	25,703	27,210	5.9%
Portage	43,218	39,190	-9.3%
Price	8,197	4,840	-41.0%
Racine	116,470	110,930	-4.8%
Richland	10,061	8,590	-14.6%
Rock	94,003	95,940	2.1%
Rusk	8,152	5,595	-31.4%
Sauk	36,595	41,060	12.2%
Sawyer	9,338	8,275	-11.4%
Shawano	23,730	21,970	-7.4%
Sheboygan	68,410	63,370	-7.4%
St Croix	51,249	65,660	28.1%
Taylor	11,842	10,195	-13.9%
Trempealeau	16,636	16,980	2.1%
Vernon	16,256	17,590	8.2%
Vilas	11,658	10,880	-6.7%
Walworth	61,123	63,170	3.3%
Washburn	9,003	8,490	-5.7%
Washington	78,900	82,520	4.6%
Waukesha	231,816	229,540	-1.0%
Waupaca	29,957	24,260	-19.0%
Waushara	14,262	14,050	-1.5%
Winnebago	102,843	101,830	-1.0%
Wood	43,257	33,530	-22.5%
Total	3,407,476	3,399,355	-0.2%

County	Retirement-age Population (65+)		
	2010	2040	% Chg.
Adams	4,899	9,410	92.1%
Ashland	2,567	4,690	82.7%
Barron	8,348	15,305	83.3%
Bayfield	3,112	5,960	91.5%
Brown	28,789	65,990	129.2%
Buffalo	2,459	4,150	68.8%
Burnett	3,569	5,750	61.1%
Calumet	5,625	14,190	152.3%
Chippewa	8,935	16,790	87.9%
Clark	5,413	9,160	69.2%
Columbia	8,294	16,880	103.5%
Crawford	3,062	5,525	80.4%
Dane	50,144	121,470	142.2%
Dodge	13,251	26,530	100.2%
Door	6,245	10,235	63.9%
Douglas	6,361	11,565	81.8%
Dunn	5,323	12,735	139.2%
Eau Claire	12,435	23,990	92.9%
Florence	931	1,545	66.0%
Fond du Lac	15,225	29,790	95.7%
Forest	1,888	3,010	59.4%
Grant	7,974	13,110	64.4%
Green	5,497	10,845	97.3%
Green Lake	3,652	5,925	62.2%
Iowa	3,269	7,130	118.1%
Iron	1,502	2,090	39.1%
Jackson	3,303	6,970	111.0%
Jefferson	11,042	22,490	103.7%
Juneau	4,677	9,095	94.5%
Kenosha	18,679	43,380	132.2%
Kewaunee	3,393	6,195	82.6%
La Crosse	15,201	30,990	103.9%
Lafayette	2,601	4,050	55.7%
Langlade	3,986	6,475	62.4%
Lincoln	5,269	9,905	88.0%
Manitowoc	13,714	23,340	70.2%
Marathon	18,988	36,470	92.1%
Marinette	8,254	13,185	59.7%
Marquette	3,246	6,555	101.9%

County	Retirement-age Population (65+)		
	2010	2040	% Chg.
Menominee	482	1,225	154.1%
Milwaukee	109,133	176,600	61.8%
Monroe	6,223	12,840	106.3%
Oconto	6,022	12,635	109.8%
Oneida	7,800	12,760	63.6%
Outagamie	20,834	49,070	135.5%
Ozaukee	13,208	24,630	86.5%
Pepin	1,337	2,505	87.4%
Pierce	4,283	10,455	144.1%
Polk	7,064	13,665	93.4%
Portage	8,955	18,065	101.7%
Price	2,968	4,680	57.7%
Racine	25,739	52,250	103.0%
Richland	3,245	5,260	62.1%
Rock	21,759	41,420	90.4%
Rusk	2,964	5,010	69.0%
Sauk	9,288	18,705	101.4%
Sawyer	3,429	5,865	71.0%
Shawano	7,680	13,760	79.2%
Sheboygan	16,821	32,800	95.0%
St Croix	8,468	23,290	175.0%
Taylor	3,334	6,470	94.1%
Trempealeau	4,567	8,020	75.6%
Vernon	4,962	8,720	75.7%
Vilas	5,556	8,935	60.8%
Walworth	13,757	31,880	131.7%
Washburn	3,380	6,060	79.3%
Washington	17,803	41,730	134.4%
Waukesha	55,688	118,080	112.0%
Waupaca	9,462	20,630	118.0%
Waushara	4,883	8,390	71.8%
Winnebago	22,336	44,070	97.3%
Wood	12,762	22,020	72.5%
Total	777,314	1,535,365	97.5%

County	Youth Population (0-19)		
	2010	2040	% Chg.
Adams	3,816	3,110	-18.5%
Ashland	4,235	3,320	-21.6%
Barron	11,219	10,690	-4.7%
Bayfield	3,123	2,065	-33.9%
Brown	68,893	80,140	16.3%
Buffalo	3,326	2,865	-13.9%
Burnett	3,353	3,430	2.3%
Calumet	14,312	15,940	11.4%
Chippewa	16,100	16,900	5.0%
Clark	10,952	13,840	26.4%
Columbia	14,476	15,640	8.0%
Crawford	4,036	3,415	-15.4%
Dane	121,856	142,300	16.8%
Dodge	21,543	20,270	-5.9%
Door	5,623	4,810	-14.5%
Douglas	10,836	11,170	3.1%
Dunn	11,671	11,350	-2.8%
Eau Claire	25,515	28,620	12.2%
Florence	855	720	-15.8%
Fond du Lac	25,978	25,170	-3.1%
Forest	2,332	2,445	4.8%
Grant	13,662	13,780	0.9%
Green	9,744	10,420	6.9%
Green Lake	4,782	4,280	-10.5%
Iowa	6,342	6,570	3.6%
Iron	1,079	965	-10.6%
Jackson	5,069	5,170	2.0%
Jefferson	23,010	25,080	9.0%
Juneau	6,228	5,620	-9.8%
Kenosha	48,184	52,570	9.1%
Kewaunee	5,273	4,980	-5.6%
La Crosse	29,673	33,590	13.2%
Lafayette	4,766	5,300	11.2%
Langlade	4,652	3,835	-17.6%
Lincoln	6,939	5,700	-17.9%
Manitowoc	20,162	17,390	-13.7%
Marathon	36,282	38,470	6.0%
Marinette	9,586	8,580	-10.5%
Marquette	3,370	2,870	-14.8%

County	Youth Population (0-19)		
	2010	2040	% Chg.
Menominee	1,532	1,300	-15.1%
Milwaukee	266,697	257,000	-3.6%
Monroe	12,710	13,970	9.9%
Oconto	9,267	9,700	4.7%
Oneida	7,342	7,410	0.9%
Outagamie	49,064	52,610	7.2%
Ozaukee	22,558	22,470	-0.4%
Pepin	1,875	1,330	-29.1%
Pierce	11,341	12,150	7.1%
Polk	11,438	12,950	13.2%
Portage	17,846	19,610	9.9%
Price	2,994	2,125	-29.0%
Racine	53,199	50,580	-4.9%
Richland	4,715	4,530	-3.9%
Rock	44,569	45,500	2.1%
Rusk	3,639	2,705	-25.7%
Sauk	16,093	18,050	12.2%
Sawyer	3,790	3,290	-13.2%
Shawano	10,539	10,170	-3.5%
Sheboygan	30,276	28,990	-4.2%
St Croix	24,628	30,060	22.1%
Taylor	5,513	5,310	-3.7%
Trempealeau	7,613	8,450	11.0%
Vernon	8,555	10,210	19.3%
Vilas	4,216	4,075	-3.3%
Walworth	27,348	28,630	4.7%
Washburn	3,528	3,460	-1.9%
Washington	35,184	39,640	12.7%
Waukesha	102,387	108,100	5.6%
Waupaca	12,991	10,780	-17.0%
Waushara	5,351	5,550	3.7%
Winnebago	41,815	47,230	12.9%
Wood	18,730	15,600	-16.7%
Total	1,502,196	1,556,915	3.6%